

Why List With Kennerly?

We put your property listing where it counts...on the #1 local Real Estate website!

Front and center in front of hundreds of thousands of qualified homebuyers - on *DallasNews.com/HomeCenter*. With our Online Listings Package, your enhanced listing will be featured when buyer search for properties on DallasNews.com. 2.6 million people visit DallasNews.com every month and launch 85,000+ monthly searches for DFW area properties.

Benefits To You, Our Client:

- ✓ Neighborhood Profiles Section provides buyers with detailed information about the neighborhoods they're interested
- ✓ 24x7 listings your listing posted, all the time
- ✓ Easy to use *Interactive Mapping* feature on all listings
- ✓ Sends *online home buyers directly to our website*
- ✓ Our enhanced listings receive more traffic because they are featured first in Search Results.
- ✓ We have the ability to enhance our listings with online tools, schedule Open Houses, add Virtual Tours and unlimited property pictures
- ✓ Our Online Package *increases your homes exposure* and reaches people specifically looking for Real Estate
- ✓ **Showcases your home** in the Real Estate section of the #1 local news & information website

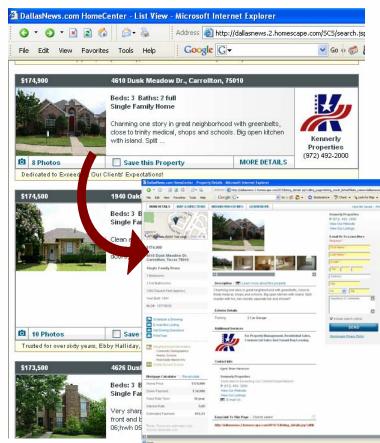
Our Online Package Features:

Search Results Page:

- Listing Photo featured
- Our contact information and logo
- Our company's promotional text
- Trackable Toll Free number
- Link to Property Detail Page
- Open House promotion

Details Page:

- Contact Information
- Enhanced property descriptions
- Over a dozen ways for buyers to contact us regarding your property
- Detailed lead form & monthly reports
- Property mapping
- Mortgage calculator
- Link to virtual tour and/or additional photos
- Open House information



We Take the Lead by Enhancing All Our Listings on the *DallasNews.com*!



For More Information Contact Us:

Kennerly Properties 972-492-2000 www.kennerlyproperties.com

